

ORRRC Trustee Meeting

January 12, 2023

Meeting Location: Online via Google Meet



- Peter Qumsiyeh –President & RD
- Robert Faux – Vice President & RD
- Eddie Weaver – Treasurer, RD & Timing Team
- Jim Bulach – Secretary & RD
- Kevin Johnston – Trustee & RD
- David (Hoot) Gibson – Trustee, RD & Timing Team
- Karen Gildow – Trustee & RD
- Jen Yoak – Trustee, RD & Timing Lead
- Ruth Kohstall – Trustee & RD
- Nick Alexander – Trustee & RD
- Quintin Elking - Trustee & Timing Team
- Rebekah Taylor – Member & RD
- Jennifer Summers – Member, RD & Timing Team
- Andrea VanSickle – Member

Agenda / Meeting Minutes

- Meeting called to order by Peter at 7:05 PM.
- Approval of December Meeting Minutes. (Jim)
 - Eddie motions to approve the minutes (3rd revision submitted via email); Ruth seconds; Jim abstains; Motion passes.
- Financials. (Eddie)
 - Accounts: Checking \$58,193.94; Ancillary \$506.51; Savings \$147,963.07. Total all accounts: \$206,663.52 (Est. Yearly ops costs: \$365,648)
 - Notes:
 - - **YEARLY ASSESSMENT:** after compiling our finances for the year, we are nearly on-target for where we would like to be and where we have been in the past years at year-end close-out. This is pretty good for us to finish out our first post-Covid year, where things are mostly back to normal.
 - - **TURKEY TROT BOUNCED CHECK:** one Turkey Trot participant bounced a check to the Turkey Trot (\$80, plus a bounced-check fee of \$10). I have reached out a few times and have not heard from the participant. The Turkey Trot RD's have been notified for any future action as they see fit.
 - - **EARLY PAYMENT FOR MARATHON, TWENTYTWENTYWHEE:** The Marathon and TwentyTwentyWHEE both received early payments from RunSignUp. This is **not** a problem, however, it will make both races look better in 2022 and worse in 2023 because the payment came in the previous year.
 - Robert motions to approve the financials; Ruth seconds, Eddie abstains, Motion passes.

- Funding Considerations
 - None
- Pre-Race Reports (Robert)
 - Frostbite 5: (Ruth)
 - Everything is on track.
 - Working on getting the big trophies back.
 - Venue is reserved and arranged.
 - Thinking about doing sweatshirts again this year. Ruth asked the board if they have any thoughts on this. Hoot asked how it typically works. Ruth stated that some participants buy them, but most are given to the volunteers, who really appreciate them. They are not too expensive. Maybe around \$10. She would buy about 115 in multiple sizes giving sweatshirts to volunteers and selling what is left (approx 75 of them) for \$15 each.
 - She will analyze her budget and see how the sweatshirts affect things. She doesn't want to lose money, but would like to work it out so that she can bring them back.
 - Peter inquired if it would be possible to get them without the year, so that any leftovers could be sold in following years. Ruth stated that the same people usually buy them and they would be less desirable without the year to differentiate them.
 - Holiday Party Update. (Ruth)
 - Ruth doesn't have any information on lifetime members. Peter stated that he has received no nominations for this year. Eddie expanded upon this and explained the guidelines / process for determining lifetime members.
 - Ruth has a list of awards from another club's event, which has a description of various awards that she would like to implement next year. The process involves nominations with club members voting, so there is not enough time to use the process this year.
 - For this year's Holiday Party, she will be giving various objective awards, such as the most improved, the most prolific, and volunteer awards.
 - There are about 200 signed up at this point. There is some confusion as to actual sign-ups, because the sign-up page isn't completely clear on distinguishing between the RSVP of the member and whether they are bringing a guest.
 - Ruth has raffle tickets for prizes. She has a large number of items that have been donated. Everyone gets one ticket and volunteers will get extra for volunteering based upon the number of volunteered events. She will also be giving cash prizes instead of gift cards that often get lost and expire.
 - Peter inquired where Ruth is getting the volunteer data. She stated that it came from the list that Norm sent.
- Post-Race Reports (Robert)
 - Gift Exchange 5K (Karen Gildow)
 - Race Participation: 97 participants, which is really good for this race. Everyone finished in under an hour.
 - Additional Information:
 - Weather was cool, but no rain this year.
 - Had plenty of volunteers.
 - As more and more people began to arrive, Karen sent out for more refreshments in the form

of Tim Horton's donut holes.

- The exchange itself went without a hitch.
- The top male and female each received a \$20 gift card from Runner's Plus.

- Winter Solstice Trail Half (Kristy Tocknell)
 - Race Participation: 157 registrations
 - Additional Information:
 - Weather was good- cold but dry. Great turnout. Wonderful volunteers. Fun day!
- Camp Hook – MetroPark fees increased to \$370 (Micah/Eddie/Peter)
 - This is a huge increase. To offset this, Micah is thinking that he needs to charge a small race entry fee.
 - Rebekah felt that there should be a small charge since it is a 4 hour event, which is already expected by runners doing the longer events, such as ultras.
 - Eddie agreed. The Columbus MetroPark's are now charging \$300 per race, which the Dayton MetroPark's seem to be matching. This expensive pricing is going to cost us completely out of being able to use the MetroParks.
 - Peter made a motion to allow Micah to charge a reasonable fee for the race (\$20 or less; he is not trying to make money on the race). Eddie seconds. Motion passes.

□ Board discussions / votes:

- WYSO Proposal Decision (Rebekah / Eddie)
 - Rebekah stated that this is primarily to promote the club. The promotion of the Xenia Marathon will be coming out of the marathon budget.
 - Hoot asked clarifying questions to better understand the price breakdown between the club in general vs. the marathon.
 - Rebekah clarified the \$500 expense that she is requesting is for promoting the club and its membership only.
 - The more expensive promotion cost is for the marathon, which will come out of its budget.
 - Eddie stated that we have budgeted \$2,000 for marketing this year, so the \$500 request is well within budget.
 - We would like to look at the analytics to see how much new membership is being driven by the WYSO promotion.
 - Nick inquired about the website domain that will be used in the promotion. Eddie stated that he owns the domain, but is forwarding to ORRRC for the period of the promotion. It forwards to ORRRC anyway, since he has used it in the past to simplify things. Nick then stated that since it is a re-direct, we might be able to actually track exactly how much activity the WYSO promotion is generating. Eddie responded that he believes he might be able to do this and will give it a shot.
 - Jennifer Summers inquired if we were planning to add a section in the new membership form to determine where members heard about the club, such as word of mouth, radio, elsewhere, etc. Ruth really likes the idea, but states that someone would need to track it.

- Jim motioned for Rebekah to pursue the advertising campaign through WYSO at \$500. Hoot seconds. Motion passes.

- 2023 board of nominated trustees final list. (Peter)
 - Peter Qumsiyeh
 - Robert Faux
 - Eddie Weaver
 - Jim Bulach
 - Jen Yoak
 - Nick Alexander
 - Hoot Gibson
 - Karen Gildow
 - Kevin Johnston
 - Quintin Elking
 - Ruth Kohstall
 - Jennifer Summers
 - Andrea Van Sickle
 - Cari Masek
 - Sean Costello
 - There is no need to have an election since we have a total of 15, which does not exceed our maximum number of trustees.
 - We need to get everyone's email address, so that we can make sure that everyone gets the information for the next meeting, which is when the 2023 term begins.

- Race director training update (Robert/Hoot/Peter).
 - Has room reserved from 6 to 8 PM on January 23rd at the Dayton Metro Library – Wilmington Stroop Pike Branch. Room holds approximately 70 people. We have access to their video projection equipment.
 - Will be covering expectations of pre and post race reports, the new pricing of races, etc.
 - Will encourage people who may not be race directors, but have an interest, to also attend.
 - Will invite Jeff McPherson to present the history of the club to lay the groundwork of how the club evolved with the focus of providing races for its members and the critical role of the race director.
 - Jen really wants to have safety stressed at the meeting.
 - We had a runner drop out of a long trail race (the Winter Solstice) without turning in his timing chip and telling anyone. There was a lot of time spent trying to track this runner down. It wasn't until after midnight that we finally confirmed that the runner was okay.
 - She stated that people actually need to put down a real emergency contact number. This particular runner put down his own contact number.
 - Valerie with MetroParks has resigned, so she will not be present at the training as originally intended. With her not being there, we will be able to more freely discuss the permit issues and cost increases that we are seeing with the MetroParks.
 - There will be food at the training.
 - Ruth inquired if Hoot planned to introduce the Google Docs folder for race directors. He stated that he will be out of the country during the training, but thinks that it would be a great idea for it to be added to the agenda. Eddie stated that he could probably do the introduction and presentation of the folders.

- Runners Plus - Booth (Sun Jan 29, 11 am-1pm).
 - They are offering us to have a free booth at their run-club event. Peter asked for volunteers to work our ORRRC booth.
 - Karen and Robert volunteered to do it. Peter will also be there, but a little later.

- Around the room:
 - Peter – Set up Amazon Smile to make donations to the club. He would like to have screenshots put together as instructions for members to more easily get things setup. If our members do this with all the purchases they make on Amazon, it would bring in a nice amount of additional funding for the club. Kevin suggested announcing the benefit of using Amazon Smile at the member’s meeting. Eddie said that it would take some time to put together a tutorial as Peter suggested, but he could probably do it. Andrea stated that she can check to see if she can use Loom to do this. If she still has access to Loom, Eddie is good with her doing it.
 - Kevin – two items:
 1. Will send out trustee contact list.
 2. Has food setup at the member’s meeting to start 6:30, so that the actual meeting can start at 7 PM to ensure that we finish at a reasonable time.
 - Andrea – Wants to make sure that she is getting information sent to her as to the schedule and meeting minutes. Peter provided the details on how this is done and who sends each type of information. Andrea stated that she might be missing the May meeting.
 - Eddie – several items:
 1. New feature on the website, where it is now easy to click a link and add the entire race/event calendar to your Google calendar.
 2. Scholarships – he was not able to get to them on the go as planned for this month, but will get them as fast as he can.
 3. Taxes are going to be due in the near future, so he will be working on them in February.
 - Jennifer Summers – Discovered the app to the Google calendar and trying to figure it out for Apple. Really likes the new feature and looking forward to seeing everyone at the party.
 - Jen Yoak – Confirmed that Hoot was correct and there are extra timing chips in the shed, so we will not need to purchase additional chips at this time.
 - Jim – two items:
 1. Update on the timing contract – End Result plans to sign the contract that we put together in the new format that best matches our RFQ. In the contract we specify that all charge-backs are the full responsibility of the timing company, which eliminates a huge hassle and expense for our club. Also, all of the legal boiler-plate clauses that favored End Result in the past versions of the contract are now gone.
 2. All nominated trustees for the 2023 term have current memberships.
 - Nick – Remote meetings are not fun on the phone, which was a challenge for him last month. Next month may be a challenge again due to some late scheduling.
 - Quintin – Looking forward to seeing everyone at the party.

- Robert – two items:
 1. Wants to know of anyone coming to the Race Director training who is currently not a RD, which will help to determine the amount of food required. Jennifer Summers stated that Brian Funderer has stated that he is coming. He was not in the group email, so she forwarded the information to him.
 2. Still looking for a RD for the Vandalia 5K. Robert will do it if no one steps up. Kevin suggested bringing it up at the holiday party.
- Peter adjourned the meeting at 8:29 PM.