ORRRC Trustee Meeting

December 8, 2022

Meeting Location: Online via Google Meet

- □ Peter Qumsiyeh –President & RD
- □ Robert Faux Vice President & RD
- □ Eddie Weaver Treasurer, RD & Timing Team
- ☐ Jim Bulach Secretary & RD
- □ David (Hoot) Gibson Trustee, RD & Timing Team
- □ Karen Gildow Trustee & RD
- ☐ Jen Yoak Trustee, RD & Timing Lead
- □ Ruth Kohstall Trustee & RD
- □ Nick Alexander Trustee & RD
- □ Rebekah Taylor Member & RD
- ☐ Jennifer Summers Member & RD
- □ Paul Krebs Member and Runner
- ☐ Jason Salyer Non-member Runner



Agenda / Meeting Minutes

- ☐ Meeting called to order by Peter at 7:00 PM.
- □ Approval of November's Meeting Minutes. (Jim)
 - Ruth motions to approve the November minutes (3rd revision submitted via email); Eddie seconds; Jim abstains; Motion passes.
- ☐ Financials. (Eddie)
 - Accounts: Checking \$132,826.05; Ancillary \$506.45; Savings \$147,944.22.
 Total all accounts: \$281,276.72 (Est. Yearly ops costs: \$365,648)
 - o Notes:
 - o INCOMPLETE TURKEY TROT EXPENSES: there are a few major Turkey Trot expenses not yet on these reports (e.g. half of the shirts, some bills paid in December, etc.), so the "income" is not finalized. We (the RDs and Treasurer) expect that there will be income from Turkey Trot once all expenses are paid, and it appears it may be roughly in-line with last year's income thanks to their extremely hard work!
 - AMAZON SMILE CHARITY PROGRAM: We are a part of the AmazonSmile program please encourage folks to use http://smile.amazon.com for their orders and select the Ohio River Road Runners Club as their charity on that website!
 - o Ruth motions to approve the financials; Robert seconds, Eddie abstains, Motion passes.
- Funding Considerations
 - o RRCA letter Continued from last month (Robert)
 - As part of us having RRCA Championship Races, the RRCA sends a letter asking for an additional monetary donation.

- O Peter wanted everyone to know that the Toledo Running Club donated \$2,500 to the RRCA, who hosted a couple regional championship events. Hoot wanted clarification that the donation came after their hosting of a major championship event. Peter confirmed.
- O Ruth suggested not to do anything at this point, considering our current budget and the fact that having a championship event did not substantially increase our attendance. Hoot agreed.
- Peter asked Robert to respond to them stating that we already have our budget for donations allocated for this year, but it will be considered next year.

□ Pre-Race Reports (Robert)

- o Gift Exchange 5K (Karen)
 - O This event is good to go!
- Winter Solstice Half Marathon
 - O Using same course from Summer Solstice from earlier this year.
 - O She has enough volunteers.

□ Post-Race Reports (Robert)

- O Ghost n Goblin 5K (Jen)
 - Weather was terrible.
 - O Appreciated all the volunteers and the people who stuck around to help.
 - o In the future, we will want better scheduling for the delivery of pizzas.
 - We also need to have better lighting outside, especially around the finish area.
 - We want to re-arrange the expo to get a better flow, along with better visibility to our sponsors, so that they get better recognition for helping us.
- o Fall Festival 10 Miler RRCA State Champion Race (Robert)
 - We had a total of 60 participants.
 - O It was a cold, and snowy event this year and we could have used a couple more volunteers. However, with attendance down, we were able to get by with the number of volunteers that we had.
 - O Participation numbers have gone down the past two years, mostly because we are competing with another race on the same weekend. Robert did learn that the race we are competing against will not happen next year, so he is looking for attendance to go up for our event in 2023.
- Turkey Trot (Margaret and Greg)
 - O We had a total of 6502 runners:
 - 5 mile —5320
 - 1 mile —1040
 - Virtual—142
 - o 4258 five milers crossed the finish line.
 - We raised \$645 for the Food Pantry at the ORRRC booth.

- We paid a total of \$2,500 to 3 non-profit groups for volunteer help (Miamisburg Cross CountryTeam, Dayton Wolverines, and the Miamisburg Lions Club)
- o Financials from the Turkey Trot are as follows:
 - Income\$179,200
 - Expenses......\$140, 600
 - EXPECTED NET PROFIT.....\$38,000
 - Major Expenses:
 - Shirts = \$84,500
 - End Result = \$18,200
 - Fixed Expenses = \$37,800 (Baum rental, Food Tent rental, Port-a-johns, DJ, sound system, etc)
- Please note, these are still estimated numbers as there may be some unexpected additional expenses (examples: Change in mailing cost of awards, charge-backs, etc).
- O We have the final results from End Result and will be mailing awards this weekend.
- Overall things went very well! The weather cooperated and we had a good surge of entries over the final couple of weeks. We are pleased to report there were no major problems. The only notable complaints we had were from a few people noting that the course was short. We had to do this in order to make the event safer for the flow of people in the finish area. The plan is that by next year's Turkey Trot, Riverfront Park will have been renovated and will allow us to rework the finish area for an accurate course.
- Thanks to all who volunteered and/or ran the race, and to those who provided helpful ideas on boosting our registrations.
- We are planning to return as race directors in 2023.
- Peter had feedback from several runners with complaints about the distance being short. Peter had a couple of the runners attend our meeting to share their thoughts and experience, so that we can make improvements for next year:
 - Jason Salyer stated that he was very disappointed with the course being egregiously short. He's an elite runner, who will be running in the 2024 Olympic trials. He had expectations of the course being the correct length, but discovered that it was 250 meters short. He went into the event with the goal to set a new PR. He did set a new 5-mile PR, but with the course being short, it really doesn't count, which is very disappointing. He stated that this type of thing will keep elite runners from returning to ORRRC races.
 - Paul Krebs shared his perspective. Many younger runners, such as high school kids, use this type of race to gauge their times and their fitness. He stated that it affects our developing runners, who are coming into the sport.
 - Several board members thanked them for coming forward and sharing, so that we can continue to make our events better. Jason and Paul also thanked the club for everything that it does to promote running in the area, including the scholarships, which help many of the younger runners continue their education.

- Eddie asked if either of them are willing to volunteer to help us setup and ensure that distances are correct to make our events better. Jason stated that he does plan to in the future, but right now he is training at an elite level and needs to dedicate his time and focus on the Olympic trials. Paul stated that he does all of his volunteering with high school and junior running teams. He does have people within his group that do volunteer for the club.

o Holiday Party Update. (Ruth)

- O She started off by thanking Jennifer Summers, who organized the sheds. They look amazing!
- O She will be using supplies that are already available in the sheds that seems to just sit there and not get used. Planning to use paper plates.
- O Wanted to know if we have raffle tickets. Eddie believes there are some, but if not, he is okay with Ruth purchasing a small roll of them.
- o Facebook page is not up. Robert says he will get it up.
- Registration numbers are at 50 today, so there is plenty of room for more members to RSVP and attend.
- O She also appreciates the data and statistics that Jim provided for the most improved award. This chart is also being used for some other stuff that she is working on for awards.
- Rebekah stated that she has not seen anything on the Holiday Party and wanted to know how it is being communicated to members. Ruth stated that at this point it is only on the ORRRC webpage, which is why she wants it up on Facebook.
- O Jim wanted to know if Ruth was doing all the work to orchestrate the various awards, or if she needed additional help. She stated that she is working on the following: Life Time Member Awards, Grand Prix, 200K No Way, Most Improved, Most Prolific Runner, maybe Runner of the Year Award, Volunteer of the Year, etc. Race Director jackets will be handed out. There will be raffles throughout the evening, along with other activities.

□ Board discussions / votes:

- o 2023 Board of Trustee Nominations
 - 1. Peter Qumsiyeh
 - 2. Robert Faux
 - 3. Eddie Weaver
 - 4. Jim Bulach
 - 5. Jen Yoak
 - 6. Nick Alexander
 - 7. Hoot Gibson
 - 8. Karen Gildow
 - 9. Kevin Johnston
 - 10. Quintin Elking
 - 11. Ruth Kohstall
 - 12. Jennifer Summers
 - 13. Andrea Van Sickle
 - 14. Cari Masek
 - 15. Sean Costello

Our bylaws allow up to 15 trustees before an election is required. So with 15 nominees, there will be no election.

Membership Fees:

- O The board already voted to increase membership fees, but the timeline was not well-defined.
- O Peter heard back from our membership coordinator with some concerns on how this is rolled out.
 - The finance committee recommended raising fees as part of the budget for 2023, but did not set a specific date as to when this would happen.
 - To give our members some forewarning, Hoot recommends not raising fees until March 1, 2023. Ruth agreed.
 - Jen inquired if this same timing would apply to the planned increase in race fees. Jim stated that the race fees only apply to non-members, so it would not affect our membership in anyway. We do not owe our non-members the same courtesy. Hoot stated that the race cards already have the \$10 fee reflected on them. With that being said, it was decided to increase to \$10 non-member race fees on January 1st.
- Hoot motions to raise fees effective March 1, 2023; Eddie seconds with the caveat if we get closer and we still have some issues in implementation that we can once again change the date. Motion passes.

Race Director Training (Robert / Hoot)

- Will be January 23rd, which is a Monday evening from 6-8 PM at the Dayton Metro Library Wilmington Stroop Branch.
- O Room is free, since we are a non-profit.
- Can have food and drinks there.
- The only stipulation being, since we are the last group using the room, that we leave the room clean and put it back in the same configuration as we started.
- O Hoot stated that he has the material and slides from the last training, so this will be a good starting point for pulling everything together for our new training.
- O Robert will sending out an email to notify race directors soon.

O Dayton Dragons 5K (Peter)

- They reached out to us looking to do a sponsorship exchange.
- Peter wanted to know if this is acceptable with our club policies and have we done something similar in the past? Eddie responded that we have done this at the race level through the race director, but not at the club level.
- O Peter said that maybe the GnG could do this with them at the race level.
- Rebekah is not interested from a Marathon / Half Marathon perspective due to baseball really starting after our Marathon / Half Marathon event already taking place. It does not seem to be really beneficial.

Race Trends Document (Peter)

- O Norm is stepping down. Is this something that we want to continue to do?
- Eddie recommended reaching out to our membership to have a member take over, since our board members seem to already have plenty of responsibilities. Also, is this something that we will continue to use?
- O Peter stated that we do not have any races between now and the end of January, so let's think about this and have better thoughts as to what we want to do at our next meeting.

WYSO ORRRC Promotion (Rebekah / Eddie)

- Would like to partner with WYSO to help us advertise the Marathon / Half Marathon, along with other strategic areas, such as membership, Turkey Trot, GnG, etc.
- Looking at possibly doing two campaigns. Each campaign would cost \$500.
- O Wanting to make the board aware of what she is considering and looking for feedback.
- She is meeting with Katie from WYSO tomorrow.
- O Several board members expressed that this may be a good avenue and we should pursue additional information and a plan of action, especially with it focused on some of our major events.
- Jennifer shared her experience advertising with them for her business. Eddie wanted to know if there was any data showing the effectiveness of their advertising. She confirmed that there was, along with the method of doing this.
- o Rebekah will report back after Friday on what she finds out.

o Timing Equipment Update (Jen)

- O Kyle Bowman, who used to do some timing on his own but doesn't anymore, emailed the club and offered us first look at the items he's trying to sell.
- List and prices:
 - 1611 timing chips \$1 each, \$1611 total (new direct from IPICO are \$1.75 each)
 - IPICO registration reader (would be used to import the new chips into our timing system) no charge if we buy the chips, \$200 value
 - Zip ties \$55/box, he'll do 2.5 boxes for \$110 (should be about 15,000)
 - Envelopes \$52 for 2 boxes
 - Labels (these are for a laser printer, which I don't have, so I don't think I can use them) \$69 for 3 packs
- He said if we bought everything, he'll do an even \$1700. Food for thought!
- And, the mat that previously wouldn't work....worked when I was on the video call with the
 equipment support guy. May have been wet/temporarily shorted, but that at least is something we
 shouldn't have to replace at the moment.
- O Jim asked if he had a timeline as to when he needs a decision. Jen says nothing has been expressed. He does not seem to be in a hurry.
- Hoot stated that he saw timing chips in the shed in a bin and wanted to know if they are good. Eddie stated that they could be older chips that won't work with our current equipment. Jen will look for the chips and determine if they are good before we make any decisions with Kyle Bowman.

- o January Meeting will be virtual.
- At the February Annual Meeting, we will start eating at 6:30 PM, instead of 7, to ensure that we get done
 at a more reasonable time. If we start eating sooner, hopefully, we will be done with the food and doing
 the actual meeting by our normal 7 PM start time.

□ Around the room:

- o Jim
 - Timing contract is fully signed and in place with Can't Stop Timing Company for the Marathon / Half Marathon / 10K and the Ghost n Goblin 5K. Still working on getting alignment with End Result's proposal / quotation to meet our RFQ, which is creating difficulties in the wording and format of the final contract. Hoping to have this done soon.
 - Also, we need to verify that all nominated trustees have current memberships.
- o Karen Saturday is the Gift Exchange race, so make sure that you all come. Hoot will try to have the race cards there to begin making them available. Some people have already asked about them.
- Eddie Kindness and humility, especially when it comes to our board members and volunteers, is very important. He appreciates everything that everyone does!
- □ Peter adjourned the meeting at 8:26 PM.