ORRRC Trustee Meeting

November 10, 2022

Meeting Location: Online via Google Meet

- □ Peter Qumsiyeh –President & RD
- □ Robert Faux Vice President & RD
- □ Eddie Weaver Treasurer, RD & Timing Team
- ☐ Jim Bulach Secretary & RD
- □ David (Hoot) Gibson Trustee, RD & Timing Team
- □ Karen Gildow Trustee & RD
- ☐ Kevin Johnston Trustee & RD
- ☐ Jen Yoak Trustee, RD & Timing Lead
- □ Quintin Elking Trustee & Timing Team
- □ Ruth Kohstall Trustee & RD
- ☐ Margaret Hurley Race Director
- ☐ Greg Bell Race Director
- ☐ Micah Lipps Race Director



Agenda / Meeting Minutes

- Meeting called to order by Peter at 7:00 PM.
- Approval of last month's Meeting Minutes. (Jim)
 - Eddie motions to approve the October minutes (2nd revision submitted via email); Kevin seconds; Jim abstains; Motion passes.
- ☐ Financials. (Eddie)
 - Accounts: Checking \$98,987.37; Ancillary \$506.39; Savings \$147,925.98.
 Total all accounts: \$247,419.74 (Est. Yearly ops costs: \$365,648)
 - o Notes:
 - OUTSTANDING COSTS: Turkey Trot and Ghost 'n Goblin look much better than they are at the moment because of outstanding costs (A very normal thing Just letting everyone know so they don't misunderstand the data). For Turkey Trot, all costs are outstanding except the facility. For Ghost 'n Goblin, we still have timing costs and a few other items which are cautiously-projected to take approximately \$6-8k off of what's shown.
 - o LARRY CHOW CHECK: Eddie had to re-issue Larry Chow's check to use his legal name of Min Tau Chau (his bank wouldn't cash it under "Larry"), so you'll see a double entry in the log.
 - o RACE DIRECTOR JACKETS: This expense will look high compared to budget, since we are playing catch up over the last 3 years of not issuing such jackets.
 - o AMAZON SMILE CHARITY PROGRAM: We are a part of the AmazonSmile program, so please use https://smile.amazon.com and select the ORRRC as your charity this holiday season. Tell your friends too! If you are using the app, you can click options to activate Smile. (Eddie uses it all the time and just his orders alone bring in about \$20 per quarter!)
 - Peter questioned if the Amazon app on a phone will work to do this, also. Eddie confirmed that it can.

- o Karen motions to approve the financials; Hoot seconds, Eddie abstains, Motion passes.
- ☐ Finance Committee (Rebekah Taylor, Kelsey Snively, Todd Yoak, David "Hoot" Gibson, Eddie Weaver)
 - The proposed budget was presented in detail, along with reasoning and rationale for how the various line items were established.
 - Major Changes Proposed by Committee:
 - o Simplified race fee structure to increase from \$9 to \$10 for everyone 15 and older.
 - o Membership fee increased to \$35 per year. The change in pricing is well below the increased costs of inflation, which means that members are still getting excellent value. Taking inflation into account, the change in pricing maintains the excellent value members have received since 2008.
 - There was much discussion as to when members can renew. Can they renew early, if so, how early? Peter will reach out to Kathy to determine what works best with our current system.
 - Jim made a motion to approve the 2023 budget, along with the membership fees going to \$35 per year (3 yr option at same percentage of discount; families at \$5 per extra member), and simplified race fee of \$10 for everyone 15 and older. Kevin seconds. Eddie abstains. Motion approved.

Funding Considerations

- o RRCA letter (Robert)
 - As part of us having RRCA Championship Races, the RRCA sends a letter asking for an additional monetary donation.
 - Hoot asked: How much do we already send the RRCA? \$8,300 to \$9,000 per year for insurance.
 - o Pros: If we do donate, it could help us with getting State or Regional Championship Races and possibly getting the National Convention held in our area.
 - o The donation amount specified on the form say \$25, \$100, or more.
 - O Ruth inquired if you must be a member with RRCA to get awards at Championship Races? The answer is that you do not. Ruth stated that based upon that answer she would be okay donating. Eddie has an issue with the RRCA's ethics in making what feels like a quid-proquo situation. Hoot says that giving \$25 is not much and would satisfy their request.
 - o Ruth says that we should table it until next month.

Pre-Race Reports (Robert)

- o Fall Festival 10 Miler - RRCA 10 Mile State Championship (Robert)
 - O Still looking for non-running volunteers to either work road crossings or water stops. He has 2, but is looking for 2 more. Jim volunteered to fill one of the spots to work a road crossing.
- O Turkey Trot (Margaret and Greg)
 - Started off by thanking everyone who helped by coming up with ideas to try to increase the registration numbers, especially Jennifer Summers and anyone else who put stuff on their personal social media sites.

- Registrations have picked up to about 100 per day. Registrations are still about 300 400 behind compared to this same time last year, which is not great. We are currently at 4,500 registrants, which is estimated to be our break-even point, so we should not lose money.
- Looking for ways to keep costs down. With fewer people, we will be purchasing less water and food.
- O At the expo, we will once again sell excess shirts from other events, which people seem to like. If anyone has left over shirts, please get them to us.
- O If race directors have left over items from their events that can be sold at the expo, we'd like to have them. We donate the profits to the local food pantry. There seems to be a ton of sunscreen in the shed from the GnG. Also, there are drink mixes in the shed that may not be any good after going through the winter. Peter and Jen confirmed that the sunscreen can be taken to be sold and/or distributed.
- o If someone wants to be at the club booth to promote membership, please do so.
- Volunteers are in good shape, except for race day course marshals and water stop personnel. We had one of our paid volunteer groups bow out this year.
- Virtual registration ends November 12th.
- o The cutoff to ensure that you get a shirt is November 13th.
- o The packet pick-ups will be on Sunday, Nov 20th, as well as the big expo on Wednesday, Nov 23rd.
- o Jen inquired if the Beavercreek Cross Country group helps out? (They've won donations from GnG over the last 3 years). Margaret stated that they were actually one of the paid volunteer groups in the past, but contact info seems to have changed and they have not been involved over the last couple years. Margaret is okay with this since it saves us about \$1,100 in paid volunteer expenses.
- Peter stated that we should reach out to the groups that received GnG donations and ask them to volunteer (for free) to help us out. Contact information will be forwarded to Margaret / Greg.
- o If you haven't signed up to run, either on race day or virtual, we need you to do so without delay!
- o Gift Exchange 5K (Karen)
 - She'd like to have at least 4 more volunteers to serve as course marshals.
 - It would be nice to have a lead bike.
 - Alex will mark the course for her.
 - o Needs help getting stuff from shed. Her car is not big enough. Greg volunteered to do this.
- □ Post-Race Reports (Robert)
 - O Pumpkin Patch Prediction Run (Robert)
 - o We had beautiful weather.
 - o The course was marked but also required direction by course marshal's. Even so, the lead runners were pointed the wrong way in both directions. However, Robert was able to get this fixed quickly.
 - The number of runners that showed up for this year was very low, which could be due to the afternoon start on a Saturday.
 - o In the future, he'd like to keep this race on the Saturday after Ghost n Goblin.
 - O He'd like to move the start time from 1:00 pm to either 9:00 am or 10:00 am.

- O Broken Toe 50K (Jennifer Summers and Brian Furderer)
 - 2023 Date: Oct 28th. We liked Halloween weekend, following Stone Steps and spaced further off from OX.
 - o Participation:

- Registrations: 105 (3 deferred from previous years. 80% new to this race)

- Attendance: 99 (DNS: 2x50k, 4x25k)

- DNF: 8 (50k), 6 (25k)

Injuries:

- Many falls, but no serious injuries. 1 person reported having passed out on the course and awoke disoriented. She made it to the Finish line on her own as the last person to finish. She said she was ok, had a friend pick her up and left. An incident report was filed along with her waiver.

o Finances:

- We were told we could spend \$300. Since that was not realistic, our plan was to maximize income while minimizing expenses. We did not write out a budget plan.
 - Bottom Line: Income \$4,968.00, Expenses 1855.63. NET: \$3112.37

o Food:

- Scavenged for food and serving items from storage shed & other races. Bought perishables and other snacks in bulk to minimize packaging waste.

Marketing

- Cross race marketed (Stone Steps, other ORRRC Ultras, STUDS Facebook)
- ORRRC memberships (also promoted ORRRC)
- Giveaways: rolled out each one slowly on social media
- Post-race survey with a Save-the-Date for next year

Awards

- Greene County Career Center (Doug Picard) was invaluable in providing free engraving & cutting services.
- Repurposed top awards planed AD50K and re-engraved
- Bought boards at Lowes and gave to Doug with designs to cut/engrave. Gave his program \$50 to help fund school trips.

o New Start Line:

- PRO: Well received. Better with permits.
- CON: CORA tape markings. Need blue tapes & clear instructions to set us apart.

New Tech

- Check-in. Need to explore. Need higher tech volunteers.

- QR code (someone brought to race), devices, Runsignup app, timing.
- Aid Stations & Volunteers Excellent.
- Green Station Setup: Recyclables, Compost & Landfill Receptacles. Well-received, very high compliance and compliments (97%). Can we make this a permanent setup at most races? Need folding structures to prop up trash bags. For this race, we borrowed structures from water barrel lid stands in the shed.
- O What we could do better:
 - Rate it as a hard course next time, provide tips on what to bring.
 - Early Start instructions on course.
 - Repeat multiple times (email, social media, onsite) that markings on the RIGHT only.
 - Finish line before Aid Station, clearly marked with flag/banner/line
 - Send sweepers out earlier, in a counterclockwise direction. Hard course and sun sets earlier this time of year.
 - Order Swag earlier to lower cost
 - Add '1 Mile Left' sign on course
 - Cross-market to more running clubs in a 2-3 hour radius. (How do you get listed on bigger websites like Runners World?)
- o Requests:
 - Chips, timing mat for 25k possible?
 - Bluetooth speaker with microphone.
 - Power source (Lights, Timing, Speaker for music) Very dark at 7am.
 - Green Station Setup.
- O Narrows 10K (no report)
 - o Hoot stated that from a runner's perspective, the Narrows went very well.
- □ Board discussions / votes:
 - O Twin Creek 10K idea (Micah)
 - Because of the difficulty of getting permits through 5 Rivers MetroParks, he is proposing a new type of event.
 - 4 Hour team event with the Start/Finish @ Camp Hook.
 - Teams would consist of 2 or 3 people.
 - This area facilitates 100 people (participants and volunteers).
 - The race would be capped at 88 participants and 10-12 volunteers.
 - Looking at April 15th at 9 AM − 1 PM.
 - It'll run the Purple loop, which is approximately 2 miles, around Lake George. Trail difficulty is EASY.

- Still determining if this will be an entry fee-based event, or free to members. End decision will be determined by the costs of the race.
- Finisher awards for all runners, along with top finisher awards.
- Hoot inquired if the change is due to a policy change. Micah confirmed that it is due to the High View Shelter not being an approved special-event gathering location.
- Timing team would not be required due to a running clock format.
- Hoot requested that a final name be picked to put on the calendar/race cards. Micah is considering either the Twin Creek 4-hour Trail Relay Race, or the Camp Hook 4-hour Trail Relay Race.
- After discussion with the board, Micah will move forward with the permit process with the MetroPark.

Approving the 2023 Calendar (Hoot)

- o In really good shape, we have RD's for all races but 2 of them (Vandalia 5K and Possum Creek 5K).
- o Sweet Heart Shuffle is now setup for Sunday, February 19th.
- O Another Dam 50K has a RD. It is scheduled for June 3rd. However, this is the same weekend as the Mohican races, so he may want to change the date. For right now, we will vote on June 3rd.
- o Mike Meredith is changing jobs, so he will not be available to do the West Milton Cross Country 5K. If things change and he is available, we can add it back onto the schedule at that time. Jen stated that if this race goes away, there were 3 races within 8 days, so it would be good with her.
- Hoot recommends keeping the Vandalia 5K, because it is a road race and it has been very well attended.
- Hoot recommends eliminating the Possum Creek 5K, due to a lot of other events going on around this time.
- Kevin asked about the St. Patrick 5K. Ann Seargent confirmed with the Vandalia Rec Center that they are good for Friday, March 17th. Kevin let every know that many, including key timing team personnel, will not be there due to the RRCA convention.
- O Hoot motions that we approve the calendar that was sent out as proposed, but amendments of: (1) Twin Creek 10K changed to Camp Hook 4-hour Trail Relay, (2) deletion of Possum Creek 5K. Peter seconds. Kevin discussed with the elimination of Possum Creek, he would be willing to move the Picnic to the 13th which spaces it away from Tadmor. Robert brought up concerns with conflicts with the Darby Creek 10K. Kevin will keep the Picnic on the 6th. Motion approved.

o Holiday Party Update. (Ruth)

- O Volunteer recognition will be a key agenda item.
- o RD Jackets will be handed out at the party.
- o Would like to purchase gift cards for random distribution.
- Would like for pictures to be pulled together for a slide show.
- Eddie will do a music play list.
- Date: Saturday January 21st from 6-10 PM @ the Antioch Shrine Temple Downtown Dayton.
- o Dinner will be at 7 PM followed by awards at 8 PM.

- Menu will be Pulled Pork and Shredded Chicken with BBQ sauce and buns - provided by the club.
 Every family should bring a dish to share that will feed 10-12 people.
- o Working on getting this posted on the website and Facebook this week.
- o Will need RSVP's because we have a venue limit of 250 people.
- O She is figuring out the rest of the awards:
 - Lifetime members, which will be determined at the December meeting.
 - Margaret stated that years ago, we used to have an award for volunteer of the year.
 - Etc.
- Projected expenditures: \$1,200 for Shriner's rental + \$360 for two bar tenders + \$1,200 for main course = \$2,760 at this point. There will be more, but we are well under the \$6,000 budgeted for the event.
- o Race director training. (Robert & Hoot)
 - o Hoot emailed out the slides that were used in the past.
 - o Robert provided an update on possible venues. Woodbine Library is most likely.
 - o Peter will send out a Doodle poll to get the best date available for most race directors.
- O Posting Races on Websites such as RunOhio. (Hoot & Peter)
 - o Do we need to continue doing this?
 - Hoot stated that *Running in the USA* seems to be a better option that gets more attention. Hoot will send them our race calendar.
- December and January Meetings will be virtual.

□ Around the room:

- Robert Wants to send a note to race directors to inquire if they would like their race submitted as a
 possible RRCA State Championship event. Peter stated that we should add this into the race director
 Doodle poll on training to get their interest, which reduces the amount of communication traffic to our
 race directors.
- o Eddie Reminder to Peter, Jim, and Robert, we need to put things in motion for board member nominations.
- Kevin Thanked the race director of the Narrows for a great race and hoping that the forecast is wrong for this Saturday's race. Hoping for good weather!
- Jen Had a phone call with the Trident representative. There is some testing that can be done to determine if the repair can be completed for a couple of hundred dollars instead of a couple thousand. She would like to have Hoot assist with this when he is available.
- At 9:04, Peter made the motion to go into executive session for the reason of discussing the timing contract. Eddie seconds. Motion approved.
- At 9:13 Eddie made the motion to move out of executive session, Robert seconds. Motion approved.
- Eddie motions that we rescind the offer to Race Penguin for the Marathon / Half Marathon / 10K contracts and award those contracts to Can't Stop Timing Company. Hoot seconds. Motion approved.
 - o Jim reach out to Can't Stop Timing Company to let them know of the change and to get the contract

finalized.

- Peter reminded everyone again that the next two meetings will be virtual.
- Deter adjourned the meeting at 9:16 PM.