

ORRRC Trustee Meeting

January 13, 2022

Attendees

Note: Meeting held virtually.

All attended either online or via telephone.

- Peter Qumsiyeh – President & RD
- Robert Faux – Vice President & RD
- Eddie Weaver – Treasurer & RD
- Jim Bulach – Secretary & RD
- David (Hoot) Gibson – Trustee & RD
- Karen Gildow – Trustee & RD
- Andrea Van Sickle – Twin Creek & Broken Toe Race Director
- Christine Bathgate – RD
- Jen Yoak – GnG Co-Race Director
- Jeff McPherson – Member
- Gerald Collins – RD
- Ruth Kohstall – RD
- Kathleen Tiller – RD
- Kevin Johnston – RD
- Heidi Heckle – RD
- Donald Fugate – Massie Fire and Rescue



Agenda / Meeting Minutes

- Meeting called to order at 7:00 PM by Peter.
- December Meeting Minutes.
 - Hoot motions to approve the Meeting Minutes ; Robert seconds; Motion passes (one abstain – Jim).
- Financial Reports (Eddie).

- Accounts: Checking \$92,463.41; Ancillary \$505.79; Savings \$ 89,458.50.

Total all accounts: \$ 182,427.70 (Est. Yearly ops costs: \$365,648)

- **Notes:**

- **YEAR END STATUS:** This year we lost \$2,013 overall, compared to a projected loss of \$13,720 thanks to smart adjustments by the Board (e.g. not holding the annual party, cutting website hosting costs, etc.) and new races that generated income.

TOP INCOME GENERATORS

- Turkey Trot (\$32,757)
- Memberships (\$12,650)
- TwentyTwentyRUN (\$4,123)
- Broken Toe (\$1,505)

- Germantown 50k (\$1,441)

TOP EXPENDITURES

- RRCA Dues & Insurance (\$9,294)
- Community Works (\$7,836)
- Photography (\$6,000)
- Yearly Picnic (\$4,251)
- Storage Sheds (\$4,151)

- **TAXES:** Taxes for the Club will need software again this year, and I aim to have them complete by April.

- o Jim motions to approve the financials; Hoot seconds; Approval of financial reports pass (one abstain Eddie).
- Funding Considerations.
 - o \$4500 for Caesar Creek rescue trailer – (Peter/Andrea).
 - o Don Fugate from the Massie Township Fire and Rescue presented his request for funding:
 - To purchase a patient removal trailer to pull behind an ATV for hard to reach areas in Caesar Creek Park especially along hiking/mountain bike trails.
 - Benefit to the Southwest Ohio Running Community:
Removal of those injured along hard to reach trail areas of Caesar Creek State Park.
 - Lots of the area where the hiking, running and biking goes are hard to reach. They have a side by side with a cot on it. They also just received a four wheeler from a police department up in northern Ohio. The problem with the side by side is a lot of the bike trails and some of the running trails are too narrow to get through with that. They don't have a way to transport an injured runner or biker if they have to keep them supine.
 - Hoot inquired who else they requested funding from: Other streams of funding are very limited. They are a small volunteer fire department and the state doesn't pay into property tax levy to support their annual budget, nor do they supplement the cost to cover the park and lake, which has approximately one million visitors per year.

- Hoot suggested that they contact CORA (Cincinnati Off-Road Alliance), who does maintenance and upkeep of the trails, to see about obtaining some additional funding through their group.
- Hoot wanted to know percentage of trail use for mountain biking versus running. That information was not readily available.
- Don Fugate did point out that there are quite a few running events that take place in the park, where his fire and rescue group is not informed to be on standby. This further complicates the logistics of a timely rescue. Just recently, there was a Saturday nighttime running event, where no one was informed.
- Ruth believes that the Saturday night event was put on by Empower Ultras. She knows the race director and will pass on the word to inform the fire and rescue group when an event is planned.
- Andrea, who race directs the Broken Toe 50K, encourages the club to do what it can to support the funding request. To keep her race as safe as possible, getting to injured runners and getting them out from difficult to get to areas is very important!
- The board will consider the funding request, do further research, and plan to make a decision in next month's in-person meeting.
- Pre-Race Reports (Robert):
 - Frostbite 5 (Ruth Kohstall)
 - Due to a scheduling conflict that Centerville High School has with their gym, the date for the race must change from January 30th to February 6th, which actually puts the race back in its historical spot on the race calendar. (Note: Centerville HS did not have the 2/6 date available when initially applying for the date in the permit process).
 - Not doing sweatshirts this year. It's a large outlay of cash and hard to ensure all the right sizes are purchased and available.
 - Permits have been obtained and pre-registration is now open.
 - Based upon past history, Ruth believes that she will have enough volunteers to support the event. She's working on her volunteer list and praying for good weather like we've had in the past.

- Sugar Maple Festival Race – (Hoot Gibson)
 - Hoot is putting together some proposed changes for the race, since it is really part of a festival. He'd like to get some of the rules changed.
 - The race has traditionally been kind of a community festival based, family oriented race. Not so much a small club race. In fact, there were over 200 people in 2019, which was the last time it was run. So then handling it like a normal small club race doesn't work out really well. It makes it difficult to do shirts. I've had a lot of people say they want shirts and/or hats. To do this, I need to change the fee structure for the race. I also want the race to largely pay for itself.
 - Jim pointed out that this race is part of the Team Series, which is made up of free races as a benefit to our members. Being that it is part of the Team Series, that has also boosted race attendance in addition to the festival.
 - Kevin pointed out that the RD's have not been formally notified that their race is part of the team series.
 - Peter has concerns about changing the perception
 - Hoot will take all of this feedback into consideration.
- Post-Race Reports (Robert):
 - Gift Exchange 5K (Karen Gildow)
 - 69 participants
 - 13 volunteers (names are listed with the results on the club website)
 - Due to excessive wind and rain, she called a rain delay, and the race actually started at 10:15 instead of 10:00 a.m.
 - During the race, the wind picked up again and the timing clock blew over. It was damaged somewhat but till kept time.
 - All participants were back in less than an hour.
 - She doesn't want to be RD next year, but would be happy to provide the refreshments and conduct the gift exchange. Would need someone to pick up the necessary items from the storage unit and set up the course.
 - Winter Solstice (Kristy Tocknell)
 - Race went really well.
 - Course distance was perfect.

- Only 2 people dropped out at 8 miles.
 - Volunteers were wonderful. (Names submitted to timing team).
 - Race went smoothly and everyone seemed to have fun, despite the weather being rainy and cool and the course muddy.
 - She plans on returning and holding the race in the same week and day next year.
- Board Discussions / Votes:
 - Board of Trustees – Confirmed (Peter).
 1. Peter Qumsiyeh
 2. Robert Faux
 3. Eddie Weaver
 4. Jim Bulach
 5. Hoot Gibson
 6. Kevin Johnston
 7. Karen Gildow
 8. Heidi Heckel
 9. Gina Samson
 10. Jen Yoak
 11. Nick Alexander
 12. Quintin Elking
 13. Ruth Kohstall
 - Note: There were originally 14 nominations for the board of trustees. However, it was discovered after the meeting that one of the nominees had let their membership lapse and was not a current member during the nomination process. Per club regulations, this individual was not eligible and had to be removed as a nominee. The board encourages the individual to ensure membership status is current and to apply again next year.
 - ORRRC History Presentation – Planned for February (Peter/Jeff).
 - Jeff will do this when the new board is seated. It should be very beneficial.
 - 2022 events & insurance update (Peter).
 - RRCA insurance is setup for all of our events in the first quarter, as well as our large events. It doesn't mean the rest of the events are not covered.

They are being added as we go. Peter will be adding the second quarter events soon.

- 2021 volunteer recognition. (Peter).
 - Is there anything that we want to do to better recognize and encourage volunteers?
 - There was some discussion on the topic and even though our volunteers do not expect anything, it would be nice to do something, such as shirts, etc.
 - Hoot inquired about the budget.
 - We will see how this year pans out and may do something for 2021 and 2022 combined at the 2023 Holiday Party.
- ORRRC website redesign proposal (Jeff).
 - The current website was re-designed by Jeff in 2010 with a refresh in 2013.
 - It's time for a new look and layout that is current with today's standards.
 - Jeff went through the various details of the proposal.
 - Eddie's provided quite a bit of feedback and likes what he sees in Jeff's proposal. He wants to make sure that Kathy is good with the proposal and interface, since she is the one who does the majority of the work updating information and maintaining it.
 - Hoot thinks it's fantastic and fully supports the proposal.
 - Peter motions that if Kathy is okay with it, then we should proceed. Eddie seconds. Motion passes.
 - Jeff clarified that the website will still be WordPress, so nothing is going to be different for her other than the layout. That's the big key here. Plus it'll have new security features, which is very important.
- ORRRC Membership Advertising – (Jen Yoak).
 - Jen submitted a sample post card for membership advertising.
 - Rates start at \$65 for 500; \$110 for 1,000, so it gets cheaper with the more you buy. It's 4x6 in size.
 - General feedback on the post cards was very positive with various board members really liking the look of the layout.
 - There was some feedback on making minor adjustments/edits to some of wording, especially in keeping things a little more neutral with sponsors, so that all running stores would have no issues in making the cards available to their customers.

- It was pointed out that glossy postcards cannot be mailed. Basically, they get shredded as they pass through automated postal machines.
 - They won't have a year on them, so we can have them at the shed to be taken to races, expos, etc. They're always going to be available for anyone to take them and give them out at places where they're going.
 - Eddie noted that we have \$500 budgeted for advertising.
 - The cards have membership listed at \$25 / year. Some concern was voiced that if dues go up, then the cards would be incorrect. However, with the low cost of the cards, they can easily be replaced with new ones without significantly affecting the club's finances.
 - Ruth suggested that a QR code be added to direct people to our website.
 - Eddie makes a motion that we purchase 500 of these to include the suggestions/edits that were stated. Peter seconds that motion. Motion passes.
- 200K No Way! for 2022 – (Gina).
 - Gina is planning to direct the series this year with the following guidelines:
 - \$25.00 entry fee
 - 4 - 50k races in which you are listed as an official finisher. Races can be more than 50k, but you must finish the distance and you must be listed as an official finisher.
 - 2 of the 50k races need to be ORRRC ultras which include the following:
 - Tie Dye 32 miler
 - Another Dam 50k
 - Dawg Gone Long Run 50k/50 miler
 - Germantown 50k
 - Outdoor Ox 12 hour endurance
 - Broken Toe 50k
 - Races need to be completed from January 1, 2022 through December 31, 2022.
 - Event results should be submitted to Gina Samson at gmgultrarunner@gmail.com by January 31, 2023.
 - Due to the uncertainty of COVID precautions, there may be instances where an ORRRC race is cancelled, postponed or moved to virtual. Should a race move to virtual you will be given credit for that race by

providing Strava or Garmin data to the series director. THIS IS FOR ORRRC RACES ONLY.

- Please plan accordingly to get all of your ORRRC races in before December 31, 2022.
- There was much discussion on these guidelines by the board, especially over the inclusion non-ORRRC events. However, it was pointed out that last year, due to COVID, all of the 50K's could have been non-ORRRC events in order to find enough events to complete the series. The guidelines for this year are mandating that 2 of the 50K's are ORRRC events.
- Eddie expressed some concern over insurance coverage, if non-ORRRC events are included as part of the series to complete the challenge. Peter will check into this.
- If there are no insurance issues, the board agreed to proceed with the series as proposed by Gina as the Race Director.
- Grand Prix (Kathleen Tiller).
 - If she does the Grand Prix as in the past, she really wants to know what her budget is. Having a gift certificate incentive has been a draw for people to volunteer. She also discussed the number of races and their classifications and looked for feedback from the board on how she is breaking them down.
 - The board instructed Kathleen, as the RD, she has the authority to set them up as she best sees fit. She has done this for years and she's the expert.
 - Eddie makes a motion to resume the Grand Prix for 2022 and set the budget at \$800. Jim seconds. Motion passes.
- Around the Room:
 - Robert – Two races that may be RRCA sanctioned championship races. The Xenia Half Marathon is in the running for the State of Ohio Championship and the Fall Festival is up for the 10 Mile Regional Championship.
 - Hoot – I just emailed to the trustees before the meeting a matrix of race advertising ideas. At this point, all I want to do is get any additional ideas and opinions on what's easy? What's hard? What's likely to have a high payoff, and what's not? Once we get the new trustees in February, it might be a

good time to start deciding which ones are most useful, and ask for some volunteers. For right now, it's just for information and future discussions. That's all I got.

- Jen – Just so everybody knows, I'm going to be the contact for the timing team moving forward. If you have any questions or concerns about timing, just direct them to me. Also, much thanks to Dan for all his years of service and commitment!
- Jeff – Wanted to confirm that the February meeting will be at the Shrine. He also confirmed with Eddie that he would purchase everything to move forward with the website and then submit receipts to Eddie for reimbursement.
- Meeting adjourned at 8:20 PM.