

ORRRC Trustee Meeting

December 9, 2021

Attendees

Note: Meeting held virtually.

All attended either online or via telephone.

- Peter Qumsiyeh – President & RD
- Robert Faux – Vice President & RD
- Eddie Weaver – Treasurer & RD
- Jim Bulach – Secretary & RD
- David (Hoot) Gibson – Trustee & RD
- Karen Gildow – Trustee & RD
- Brandon Hough - Trustee
- Andrea Van Sickle – Twin Creek & Broken Toe Race Director
- Christine Bathgate – RD
- Jen Yoak – GnG Co-Race Director
- Nick Alexander – Member
- Dan Ulnutt – Member
- Eric Fossum – Member
- Jeff McPherson – Member
- Quintin Elking – Member



Agenda / Meeting Minutes

- Meeting called to order at 7:02 PM by Peter.
 - Had attendees introduce themselves, along with their role and association with the club.
- November Meeting Minutes.
 - There are two corrections flagged by Eddie that still need to be updated in the minutes sent out for board approval.
 - Clarification of terminology used by Brandon in the around the room. “He was very proudly was passed by Shalane Flanagan, who was running her 6th marathon in 6 weeks.”
 - Change “Robert motioned” to “Eddie motioned” for Robert Faux and Kelsey Snively be approved as RD’s for marathon.
 - Eddie motions to approve the Meeting Minutes with the two changes detailed above; Hoot seconds; Motion passes (one abstain – Jim).
- Financial Reports (Eddie).

- Accounts: Checking \$ 163,771.80; Ancillary \$505.73; Savings \$ 89,447.10.
Total all accounts: \$ 253,724.63 (*Est. Yearly ops costs: \$365,648*)
- *Notes:*
 - We had a missing timing team payment of \$6,575.12 from End Result/Get Me Registered (our timing company). We've been working on getting this issue resolved for about two and half months now. It has been quite an ordeal, but it is now taken care of. We will not send them the Turkey Trot payment. They will still owe us a 50 cent per runner rebate for the event, which will end up being about 100 bucks. We'll get the rebate sometime in the next quarter. Other than that, everything should be resolved.
 - Revenue down, but still expect to break even, which was actually our goal for this year. So that's a positive!
- Robert motions to approve; Jim seconds; Approval of financial reports pass (one abstain Eddie).
- Funding Considerations.
 - None for this month.
- Pre-Race Reports (Robert):
 - Gift Exchange 5K (Karen Gildow)
 - My main concern right now is whether we're supposed to be having these storms coming through between one and four in the morning. And if there's a power outage at the Rec Center.
 - We have our room reserved, which is the small room unfortunately, from 8:15 until 11:45. There's a judo competition there that day and they have the big room. I'll be getting there early to mark off our spot in the parking lot so they don't take that area.
 - Entry fee for the Gift Exchange is a gift. No cash is involved.
 - I am donating the refreshments and napkins, so I will not be submitting receipts for reimbursement.
 - I will be submitting a receipt for the 2 awards I have purchased. Two \$20 gift certificates from Runners Plus for the 1st male and 1st female finisher.
 - I have spoken with Rec Center staff, and they currently have no restrictions related to Covid or the variants.
 - Winter Solstice (unfortunately, Kristy Tocknell, the RD is at the hospital with her daughter, so Andrea presented at the meeting)

- She has the permit for winter solstice and submitted her pre-race report.
 - she hopes to be back this weekend or Monday before the race.
 - She said she could use a couple more volunteers and she's still working on recruiting.
- Post-Race Reports (Robert):
 - Fall Festival 10 Miler (Robert).
 - The race had roughly 1/3 to 1/2 of the runners/walkers as in the past. Did struggle to get volunteers for this race, but with help from Peter, I got volunteers where they were needed, especially for the one road crossing at Blairsville.
 - I will continue to RD this event, but would like to hand the race over to someone else. I'd work with them if someone would be willing to take it over.
 - Turkey Prediction – (Robert).
 - Race was at a New Location, due to another event happening at Kettering Rec Center.
 - The Race itself, got about 1/4 of the field that it had in previous years, everyone either like or love the location. Did the Door Prizes a little different this year, by hiding mini pumpkins around the course. Next year, the Prediction Run would be moved to October, and it will now be called "The Pumpkin Patch Prediction Run".
 - Turkey Trot (Margaret Hurley & Greg Bell)
 - We had 6,372 total registered, which was approximately 70% of 2019
 - 5 mile – 5,120
 - One mile - 972
 - Virtual - 280
 - 497 registered between Sunday's packet pick up and close of registration on Wednesday evening.
 - 200 did not pick up. This is about 2x the normal amount, likely due to poor weather on race day.
 - 3,222 timed finishers (this does not include one milers).
 - We estimate 700 or so one mile finishers.
 - Volunteers:
 - Twelve amazing people making up the **2021 ORRRC Turkey Trot Committee.**
 - Approximately 125 individuals

- 100 folks from paid Groups: Miamisburg XC, Wayne ROTC, Wolverines and the Miamisburg Lions Club.
 - We paid a total of \$4160 to these non-profit groups for their help.
- Highlights
 - Great response to Sunday's pick up (we estimate 2000 picked up)
 - New system using computer vs paper forms for late registration worked well. We would recommend this for all large races going forward.
 - Expo/packet pick up was much better and dryer, being back at the Baum Opera House.
 - We raised \$1,275.25 for the Helping Hands Food Pantry with sales of old club shirts.
 - Due to the weather and poor logistics on our part, we had 12 cases of bananas left over. Due to quick thinking, and doing, by our newest "best" volunteer Kate, *House of Bread* came and picked up said bananas, within an hour of her call.
 - We also had 3,300 extra bottles of water. We were put into contact with two Miamisburg elementary schools, which we delivered to for their unfunded needs.
 - Low Lights:
 - Need to reconfigure traffic flow from finish line to food area
 - Photos were not posted until 9 days after the event. This was due to a shortage of storage space.
 - What We Request From the Club:
 - **We want to make sure that next year we can have at least a portion (50-100) photos posted within one day of the race.** This year we were unable to fulfill requests from the media for event pictures, resulting in less than optimal coverage of our event. (ie: there was a "did we spot you at the Dayton Turkey Trot photo section in the Dayton Daily News, but nothing about the ORRRC Turkey Trot)
 - We were short of cones for the water stop and the last portion of the race course. **We request that the club purchase 50-60 standard sized cones** to fill these needs for next year.
 - There are a few budget items pending, but at this point we estimate that we will net approximately \$20K.
 - Peter asked Eddie if he thought that it would be possible for the photographer to provide 50 to 100 photos more quickly, such as the following day. Eddie stated that this is on the photographer to figure out the best method to make it happen. The race directors need to communicate with the photographer on what their requirements are. For the small races, it's two days. But for the big races, they have to

communicate specific special requirements outside of what a standard time is. Other facts: This is not outside of the realm of what happened with our previous photographer. The previous photography was on the order of about two weeks. So this was actually expedient.

- To overcome the storage space issue, Nick suggested using Flickr for photo storage. Eddie has already recently implemented Google Photos to do this.
 - As for the cones, Jeff stated that they are about \$7 each through U-line.
 - Eddie motions that we approve \$500 worth of cones plus ORRRC stickers to put on them to identify them as our property; Peter seconds; Motion passes. *(Additional note: During the discussion of this motion, Nick suggested that we buy additional stickers to sell to members to recoup the sticker expense. Andrea could also do vinyl stickers with her Cricut machine very cheaply.)*
- Broken Toe 50K (Andrea Van Sickle)
 - We had 92 registered, but we only had 84 total run the race. We had seven not start, but nine had deferred.
 - The income I have is \$3,721. Our expenses were around \$2,465, since we had really nice shirts.
 - I would say we lost about \$370 from the deferrals, along with additional expenses for the porta-potties and the permits, which ran \$310. Even after accounting for that, we still have a have a positive income.
 - We had fantastic weather.
 - The porta-potties were a hassle to get placed correctly. I was on the phone for approximately two hours and finally got them in the right place due to finding the right people to get the gate at the campground open.
 - The Massey township fire people were super helpful. They're actually the people who are looking for a sled to help aid any injuries that might happen on that trail. I did send him the link for the ORRRC to possibly request a donation.
 - Some runners did get lost, even though most of the runners stated that the trails were marked very well. Also, some people saw runners

go past the signs that said “wrong way.” So I think perhaps they're too busy looking at the technical course and not looking at the signs. I actually had one runner come back to the front four times. I just didn't know what to tell her. I told her that I couldn't give you credit for the race, but I would give her a deferral for next year.

- It was a little unnerving having the race during hunting season. It was definitely something I was not comfortable with. So I really hope we can get this race back in October. I think we're going to start early on to try to work with the park system to make sure we can get parking.
 - One thing that I didn't take into account was the deferrals with COVID going on. We did have people who were sick. Thankfully, they did email us and they didn't come to the race.
 - I made sure that every person that went into that Woods was accounted for. There were two people who picked up their packets and left without telling me. I actually texted them to ensure that they were okay.
 - If we could donate to help pay for a sled for the Massie Fire Rescue township, I think it would be a good thing. They said the sled is around \$800 to \$1,500. They don't have funding, since it's all volunteer work. If anyone gets injured on those trails, whether it's a runner or somebody else, it would be very difficult to get them out without the proper rescue equipment.
 - Peter stated that this would have to be a funding consideration, which is a different part of the meeting and not part of the post-race reports. Andrea understands this and had given the Massie Fire Rescue the link for their submittal through the proper channel.
 - Andrea will be handing the directing of this race over to Kristy Tocknell and Jennifer Summers for next year.
- Board Discussions / Votes:
 - Nominations for Board of Trustees (Peter).
 1. Peter Qumsiyeh
 2. Robert Faux
 3. Eddie Weaver
 4. Jim Bulach
 5. Hoot Gibson

6. Kevin Johnston
 7. Karen Gildow
 8. Heidi Heckel
 9. Gina Samson
 10. Jen Yoak
 11. Nick Alexander
 12. Kenn Daily
 13. Quintin Elking
 14. Ruth Kohstall
- Eddie motions to approve the nominees to the board; Hoot seconds; Motion passes.
- Proposed 100K race at Twin Creek (Dan Allnutt & Eric Fossum).
 - Would like to possibly add a new race to the club's 2022 offering of events.
 - Looking at it being a 100K with a 50K option.
 - Potential dates of June 25? or August 20? Still to be determined.
 - There was much discussion of the logistics in holding such a race. Andrea and Jim were able to share their experiences in race directing the Twin Creek 10K at the venue, along with what works well and what doesn't.
 - Parking is a challenge. The church parking lot is definitely an option and the pastor has been accommodating in the past. However, he asks that the parking lot be free of mud following the event and that runners not wander through the church looking for restrooms. Also, there is private property between the parking lot and the starting area that runners may inadvertently walk through when trying to get to the starting area.
 - Getting a permit to use the park overnight may also be a challenge.
 - Eddie pointed out that our insurance does not cover overnight events. Will need to find a secondary insurance to cover the event.

- Jeff recommended simplifying the logistics by only offering the 100K option to limit the number of people, where they could be shuttled.
 - Dan and Eric will take the feedback gained from our meeting and do further research and analysis of overcoming some of the challenges and return with a much detailed proposal to submit to the board.
- ORRRC Race Advertising (Hoot/Brandon).
 - As we come back from the Covid downturn and once again are having events on a regular basis, this would be a good time to come up with ideas to rejuvenate the club to get back to where we were pre-Covid.
 - Facebook and website are good, but not everyone is on Facebook and many don't check the website on a regular basis.
 - Email distributions, Newsletters, Calendar/post cards in running stores. Need to tell the story what makes us great . . . value proposition \$25 for entry into these races . . . list them out.
 - Reaching out to high school track and cross country coaches?
 - Get on other lists and calendars in magazines.
 - Jeff stated that the struggle that the club has always had is we are truly a non-profit. It takes a lot time, so things do not get updated. i.e Website. It's been sitting there for 7 years and has not been changed. Reason: the person that set it up is no longer there. Website needs to be redone and Jeff is willing to volunteer to do this. He will begin to do research to formulate a proposal to move forward on this.
 - Jen stated that postcards have worked very well for the GnG. She will do a mock-up of a similar concept to promote club membership. She plans to have this at the next meeting for review.
 - Andrea thinks it would be very nice to have ambassadors who have a large following to promote the club.
 - Hoot will send out ideas and thoughts on how to move this forward. At the next meeting, we can review and make decisions.
- ORRRC Race Director Jackets (Peter).
 - Keep Eddie Bauer? Historically, this is what we've done and would like to continue doing this.

- Andrea will take the action of getting pricing from vendors and provide details at the next meeting.
- She'll also gather names and sizes of RD's, who have not received one.
- Peter motions that we collect the data and proceed with the purchase of RD jackets for first time race directors, who have not received one; Eddie seconds; Motion passes.
- ORRRC History Presentation – Planned for February (Peter/Jeff).
 - Jeff will do this when the new board is seated. It should be very beneficial.
- Around the Room:
 - Robert – Come out to the Gift Exchange and run the race or help out. You never know; You may see Santa out there!
 - Hoot – Wants to know the status of the calendar. Are they in print yet? Wants to make sure that the ORRRC marathon is listed correctly listed as the 55th Marathon / 33rd Half Marathon. Will send another message to Kathy to verify.
 - Eddie – Need to make sure that membership information matches the upcoming changes in our club policies. Will discuss further next month.
 - Andrea – Has a question about RunSignUp for deferrals from her race. She needs help on making this work. Brandon will help her on this.
 - Karen – Praying for good weather on Saturday. Want to thank Hoot for going to the shed with me tomorrow to get supplies and Robert for helping to mark the course.
 - Jen – Over the summer, Al Eder's company had donated three IED's to the club. Wants to know where to store them? Eddie says that they are temperature sensitive items, so the timing shed would be the correct place to keep them. Also, since there are 4 of them, we do not necessarily need them all. He will reach out to some of our closer allies, such as the Wolverines, to have them for their practices.
 - Brandon – Self promotion . . . pay attention to the Air Force Marathon. Over the next couple days a Big Announcement will be coming out! Also, our ideas out-pace our volunteers and actions, so he believes that we need to establish more committees to do work prior to the actual board meetings in an effort to eliminate a lot of lengthy discussion when the board meets. The

discussion is great with lots of excellent ideas, but having this done ahead of time would help the board meetings be more efficient.

- Meeting adjourned at 9:00 PM.